ANA VIVANCO

USER EXPERIENCE DESIGNER

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Quiteño Libre E13-237 & Montufar
Quito, Ecuador

WORK EXPERIENCE

UX DESIGN CONSULTANT

I provide holistic evaluations and audit digital products for companies. My consultancies include customer research, usability testing, prototype creation, and UX and contents strategy's implementation.

FREELANCE
January 2015 – Present

UNIVERSITY TEACHER

I am currently a teacher at the Communication and Audiovisual Arts Faculty of the following subjects: Internet Design, Interfaces, Digital Graphics, Digital Journalism, Editorial Design, and Graphic Tools. In addition, I evaluate graduate thesis or dissertations.

UNIVERSIDAD DE LAS AMÉRICAS
September 2008 – Present

COORDINATOR OF THE RESEARCH DEPARTMENT

- I designed and successfully executed the Communication Plan of the Research Department to achieve its positioning inside and outside the University.
- I developed and updated the website of the Department. Also, I managed the accounts in Social Networks and created multimedia content for them.
- I organized courses and trainings for internal and external audiences.
- I carried out campaigns of products and services of the DGI for external publics.
- I collaborated in the creation of master's programs.

UNIVERSIDAD DE LAS AMÉRICAS
March 2018 – September 2019

JOURNALISM PROGRAM COORDINATOR

I controlled degree processes, scheduled and distributed course credits for the program. I elaborated and revised syllables. I evaluated and hired teachers. I organized academic events and courses in addition to other administrative work.

UNIVERSIDAD DE LAS AMÉRICAS
December 2016 – March 2018

EDUCATION

MASTER'S DEGREE IN EDUCATIONAL TECHNOLOGY AND DIGITAL SKILLS

The program specialized in the design of educational resources and content for learning platforms, as well as the coordination and evaluation of programs in virtual learning environments.
Registration number 7241177307.

UNIVERSIDAD DE LA RIOJA, SPAIN
September 2018 – July 2020

MASTER'S DEGREE IN JOURNALISM

The program delved into the creation of digital content and the application of new technologies in journalism and communication.
Registration number 1040-2016-1748982.

UNIVERSIDAD DE LAS AMÉRICAS
September 2014 – August 2016

GRADUATE IN MULTIMEDIA DESIGN

The curriculum of this program included a solid background in corporate graphic design, editorial and advertising, with the advantage of specializing in information design, interfaces and multimedia applications.
Registration number 1038-05-609043.

UNIVERSIDAD SAN FRANCISCO DE QUITO
September 2001 – August 2005

LANGUAGES

ENGLISH   C1 (101/120 TOEFL)

GERMAN   B2 (16/20 TEST DAF 3)

FRENCH   A1

SKILLS

GRAPHIC DESIGN SOFTWARE   Photoshop, Illustrator, Indesign and After Effects

WEB DEVELOPING TOOLS   WordPress, Wix, Joomla, Drupal, HTML and CSS

PROTOTYPING TOOLS   Figma, Adobe XD, Sketch and Invision

CERTIFICATIONS

GOOGLE UX DESIGN CERTIFICATE

GOOGLE/COURSERA
7 Courses
Present

DESIGN THINKING: THE ULTIMATE GUIDE

INTERACTION DESIGN FOUNDATION
1 Course
Present

UNIVERSITY EXPERT IN EDUCATIONAL MARKETING AND COMMUNICATION

UNIVERSIDAD DE LA RIOJA
250 Hours
November 2020 – May 2021

DIPLOMA IN EFFECTIVE TEACHING-LEARNING IN HIGHER EDUCATION

UNIVERSIDAD DE LAS AMÉRICAS
120 Hours
June – November 2020

MEDIA TRAINING WORKSHOP

TIKINAUTA COMUNICACIÓN
4 Hours
April 2019

PRACTICAL TIPS FOR ACADEMIC WRITING

SUSANA SALVADOR
2 Hours
September 2018

STRATEGIC COMMUNICATION SEMINAR, CRISIS MANAGEMENT COMMUNICATIONS, SOCIAL MEDIA AND CORPORATE IMAGE

AMBA COMUNICACIONES
16 Hours
November 2017